



HELSINKI UNIVERSITY OF TECHNOLOGY  
Lifelong Learning Institute Dipoli

ICT in university education:  
**From pilot projects to established  
practices**

Case Finland and Helsinki University of Technology  
Heikki Hallantie/TKK



# What do you know about Finland ?

- Wood industry
- Santa claus
- Nokia
- Complicated language
- Hockey
- Lakes
- Genuine culture

## FINLAND

### Area total:

337,030 sq km

### Population:

5,183,545

### GDP/ comp. by sector:

*agriculture: 4%*

*industry: 34%*

*services: 62%*

### GDP/ capita:

purchasing power parity

\$26,200

### International organizations

-Member of United Nations  
since 1955

- Member of European Union  
since 1995



<http://www.gandalf.it/data/data2.htm>  
<http://www.cia.gov/cia/publications/factbook/>

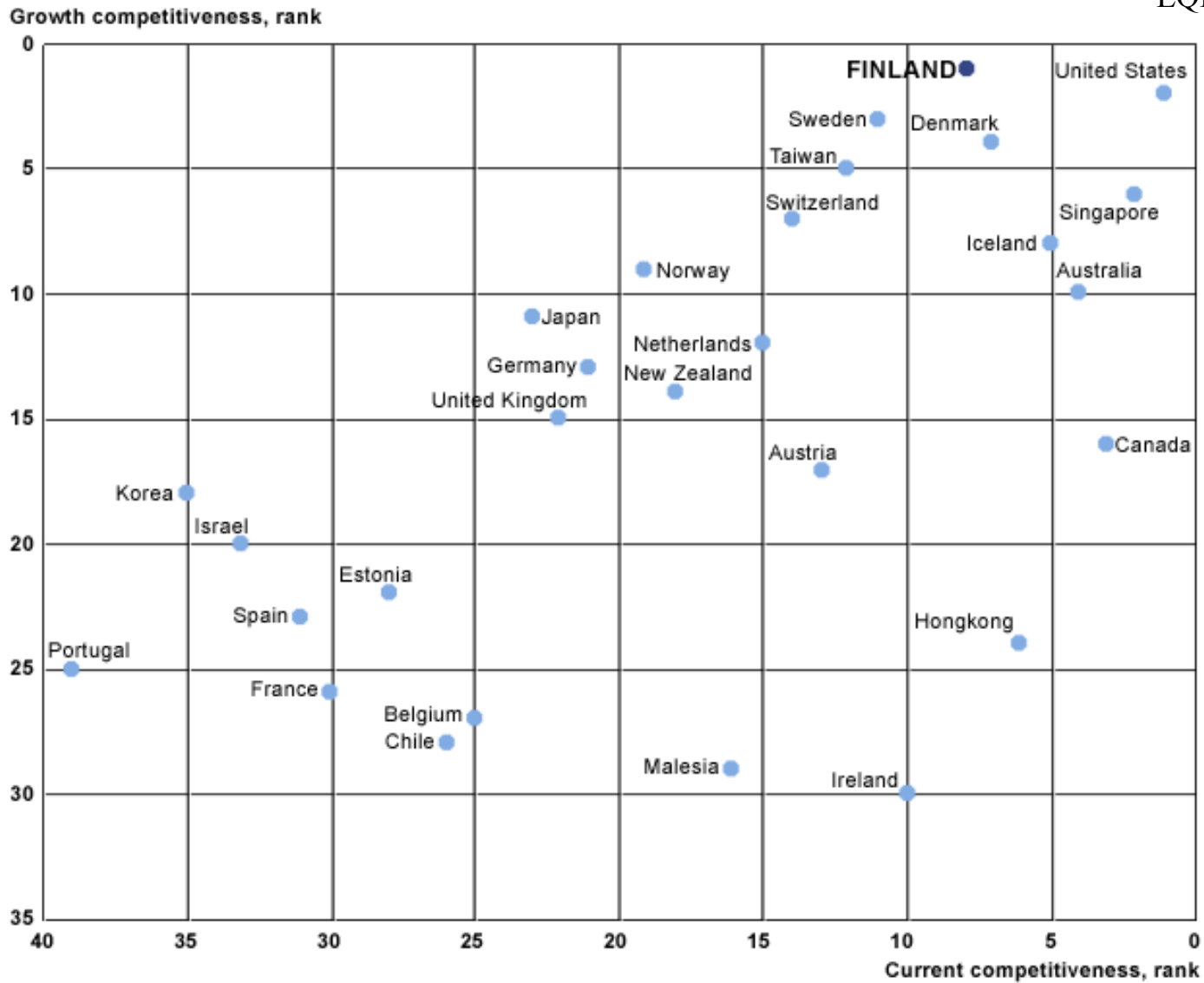
3 March 2006

EQIBELT-Workshop

# Competitiveness

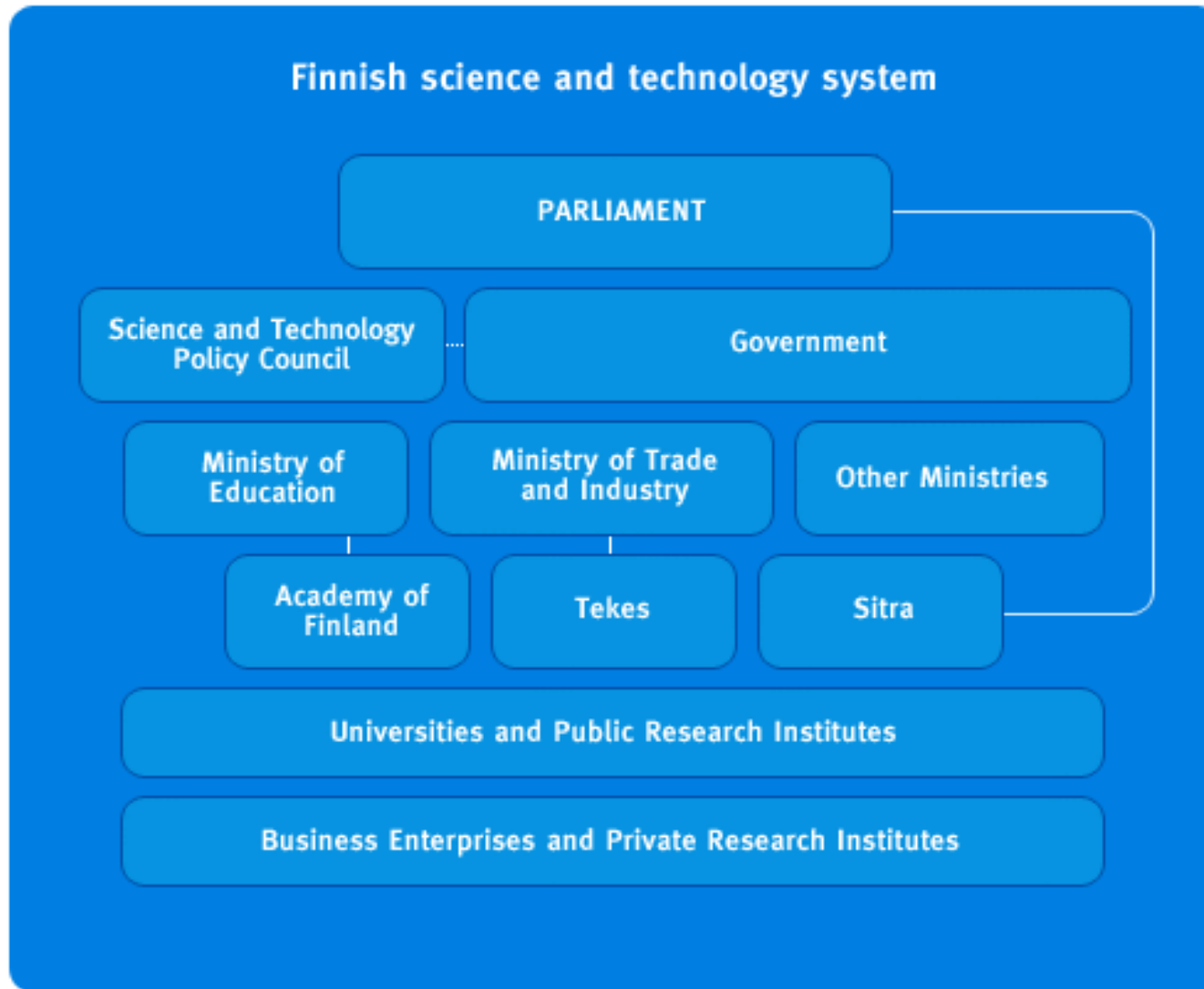
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Source: World Economic Forum (WEF), The International Institute for Management Development (IMD)

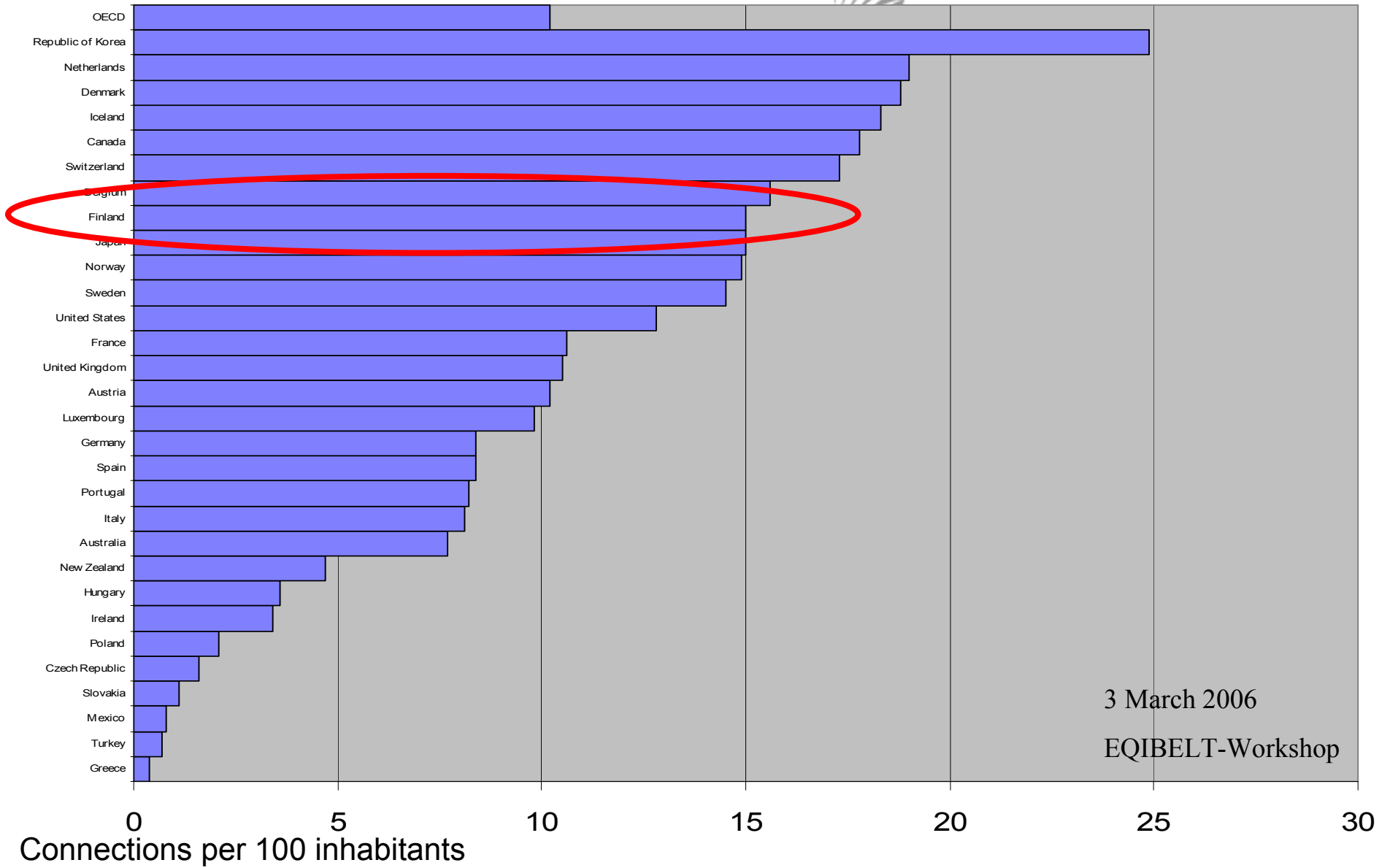
# Finnish Innovation System



Source: <http://www.research.fi>

# Broad-band Connections

<http://www.tilastokeskus.fi>



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# Structure of the presentation

- Background & general trends
- ICT's in Finnish University Education
- ICT's in HUT Education
- Examples of Pilot Projects
- Examples of Established Practices
- Lessons learned
- Roadmap to the Future



# University as an institution of Information Society

- ICT considered as social communication system instead of technology
- focus on systemic level from individualistic teacher-learner centric approach
- ICT will be an essential part of new education system
- e in e-learning should be read "enhanced"
- Source: Dr. Jyrki Pulkkinen/Dissertation 2003



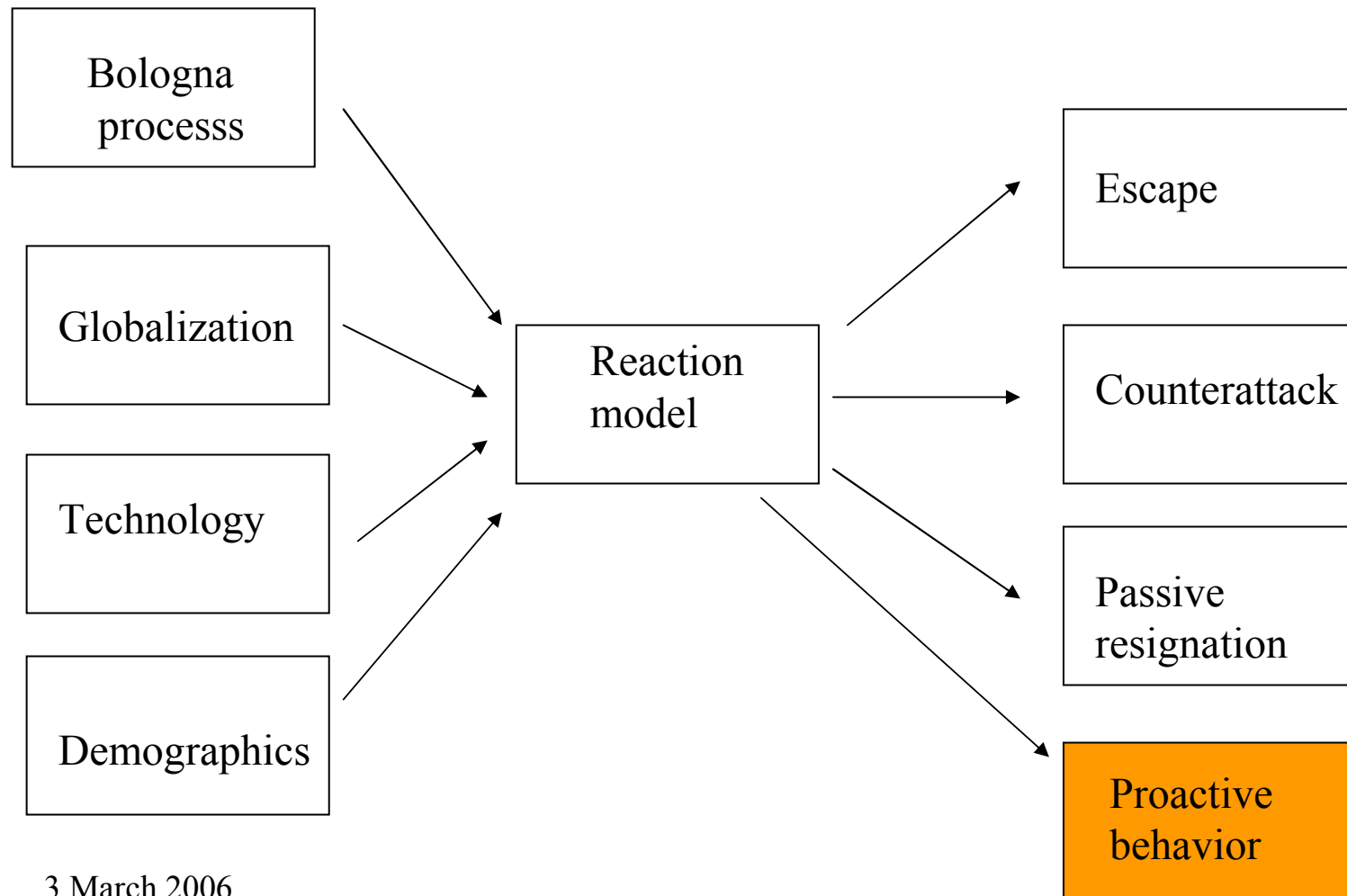


# Megatrends & Weak signals

- Technology trends
  - price/performance getting better
  - ubiquitous computing
- Globalization
- Demographic factors
- Bologna process
- Big changes in education systems unavoidable



# Reaction model



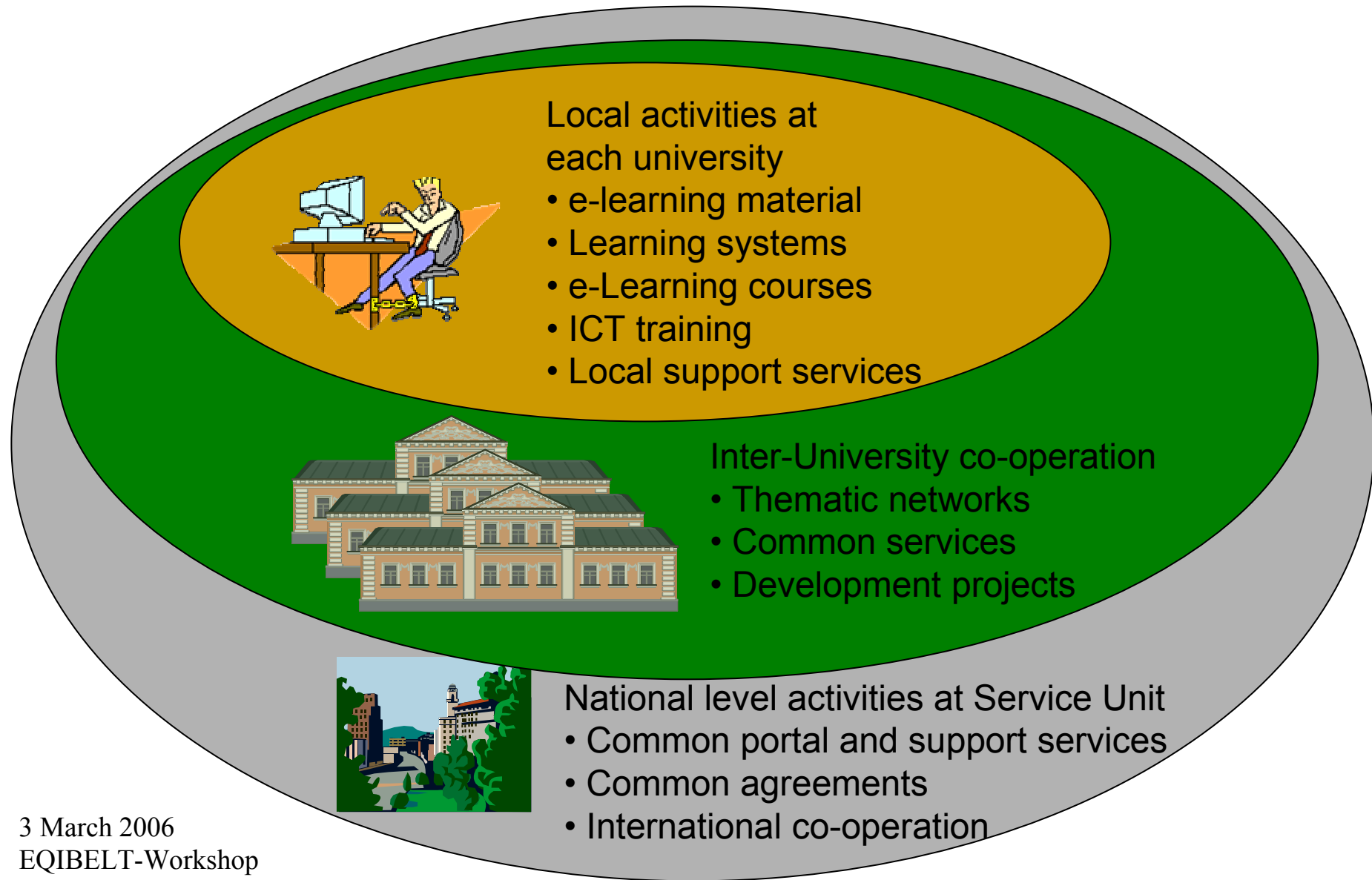


# ICT's in Finnish University Education

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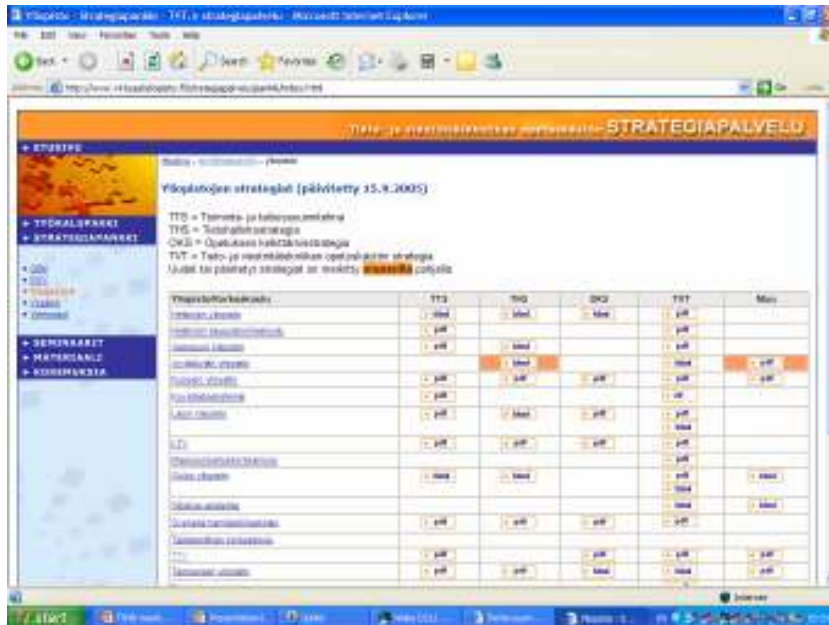
- The Finnish University System
  - 21 state owned Universities
- Autonomy of Universities
- Finnish Virtual University
  - eLearning hype
  - good and bad experiences
- Towards Portals and MLE's

# Finnish Virtual University activities



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# Case: Strategic Development and ICT Strategy Service



- The development of Finnish Virtual University started as strategic level initiative
- In order to support the universities to define an ICT strategy, a strategy support service was created by the FVU
- Strategy service has tools how to built up a balance score card based strategy
- Strategy service has a data base of different ICT strategies of Finnish universities
- Strategy service is supported by strategy consulting offered by the senior experts of FVU

## Experiences:

- all universities have made ICT strategies
- the quality of university strategy work has increased
- the openness of universities goals has increased

## Case: Learning Center "Aleksandria" at Helsinki University



- The Finnish Virtual University activities of Helsinki University are organized as Learning Centre "Aleksandria"
- In addition of the virtual university activities the unit has components of university library, university language centre and IT support units.
  - The Language Centre is responsible for the Self-Access Centre for language study
  - the Library offers a major part of Aleksandria's library services
  - Information Technology Department takes care of IT support, user account administration, and software distribution and sales.
- At the Learning Centre there are 350 computers available for the students' use free of charge 24 hours per day.
- The local virtual university unit offers the teaching staff of the University of Helsinki support services in the use of ICT in teaching.

# Case: ICT training program "TieVie"



➤ Finnish Virtual University ICT training program "TieVie" is networked expert organization comprised of experts from 13 universities

➤ TieVie has trained almost 600 university teachers to have the basic level educational ICT skills and over 300 teachers and specialists have been trained to expert level.

➤ Altogether the number of trained people represents about 11 % of total number of Finnish university teachers.

## Case: Service Unit



- The Service Unit of the Finnish Virtual University offers and maintains the national virtual university services like portal services and flexible study right services.
- The unit negotiates national level agreements between the consortium members and with partners.
- The personnel participate in national development projects and the results of the projects are distributed via service unit channels.
- The service Unit is also one contact point for all domestic and international contacts.
- The service unit has a staff of 7 persons.





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# ICT's in TKK's Education

- Early adoption in pilot courses
- Student database in 90's
- Web-based course registration system in 90's
- Finnish Virtual University initiative 1999
- Common Course management platform in 2004
- MLE- project in 2005



# electronic environment@Helsinki University of Technology – eTKK

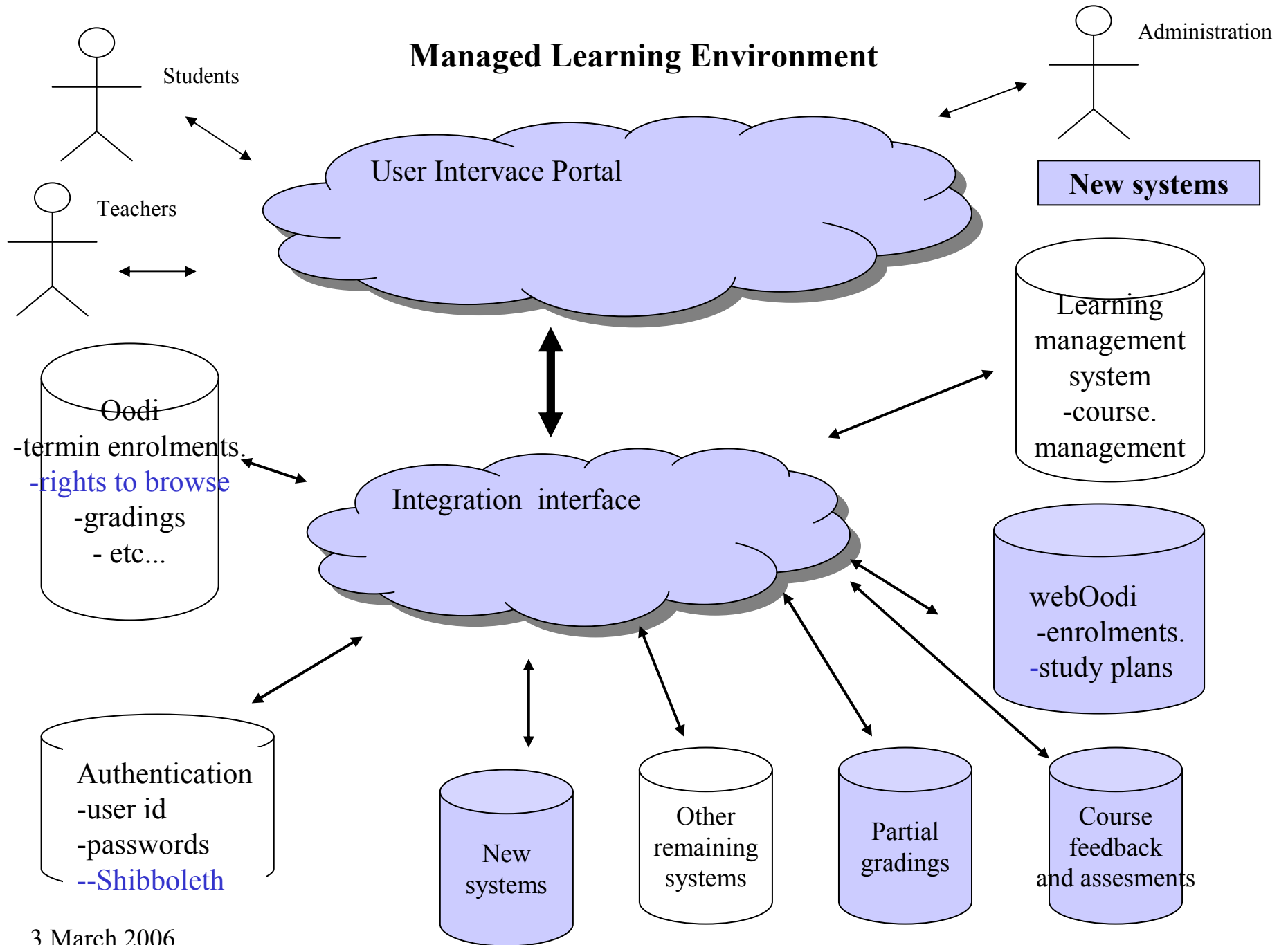
[www.tkk.fi/eTKK](http://www.tkk.fi/eTKK) (in finnish only)

Project coodination (M.Melin / M.Sipilä)				
<b>eAGE – electronically Administrated Generic Environment</b>	<b>MLE - Managed Learning Environment</b>	<b>CMS – Content Management System</b>	<b>Quality system</b>	<b>URTHA – Project Management System</b>
M.Pirttivaara J. Salmela	H.Hallantie T.Toivonen	M.Melin J.Lahtinen	M.Melin	I.Lähteenmäki
Shibboleth (A.Tontti)= SSO user recognition				

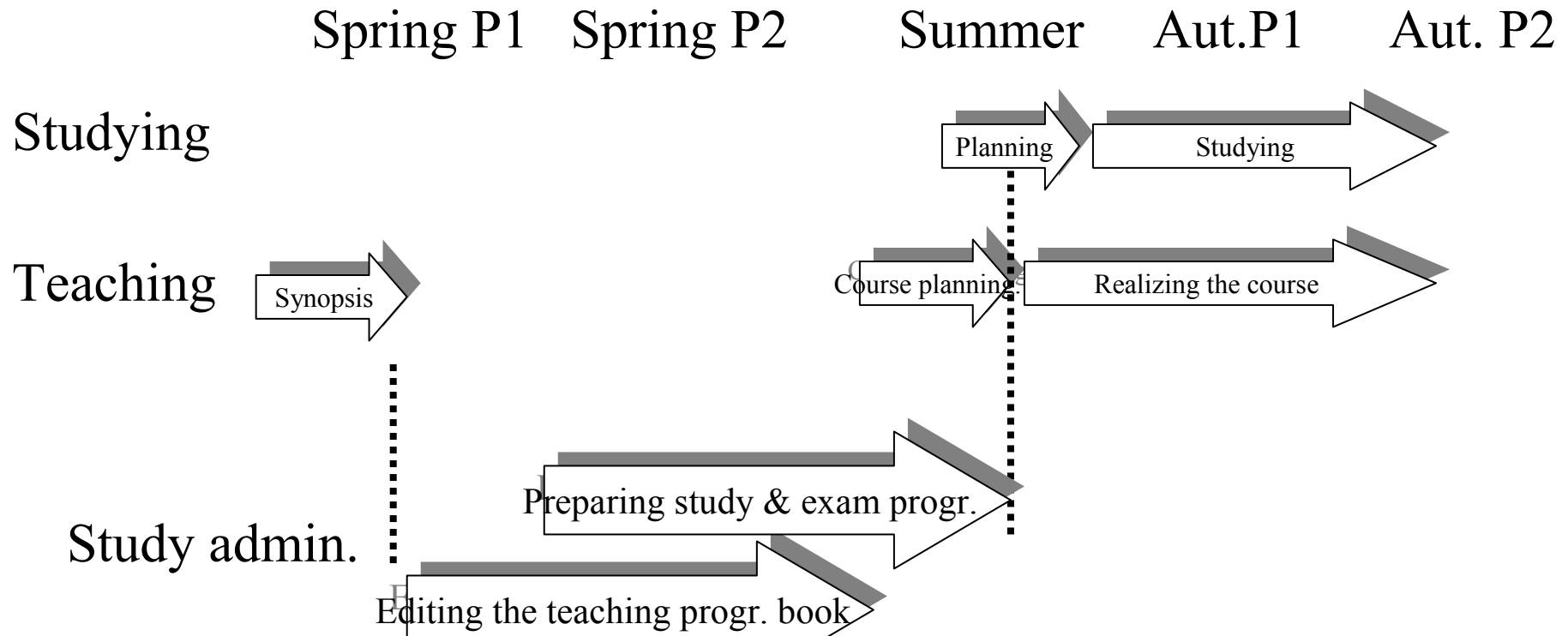
Existing systems, that  
must work in cooperation  
with the new systems:

- Employee information system
- Study systems
- Billing system
- Travel system
- Electric phonebook
- Machine registry
- Economy management system
- Resource management system

# Managed Learning Environment



## Yearly cycle of studies as a process scheme



**Problem:** 1. Preparing the study and exam program is not transparent to the student -> No time for planning the studies

**Solution:** 1. Administrative processes should be transparent to students.

2. Study & exam planning pprocess sould be completed end of June.



# Lessons learned

- Progress is much slower than anticipated
- Avoid technology push
- Involve users
- Process re-engineering is necessary
- Paradigm change in education necessary



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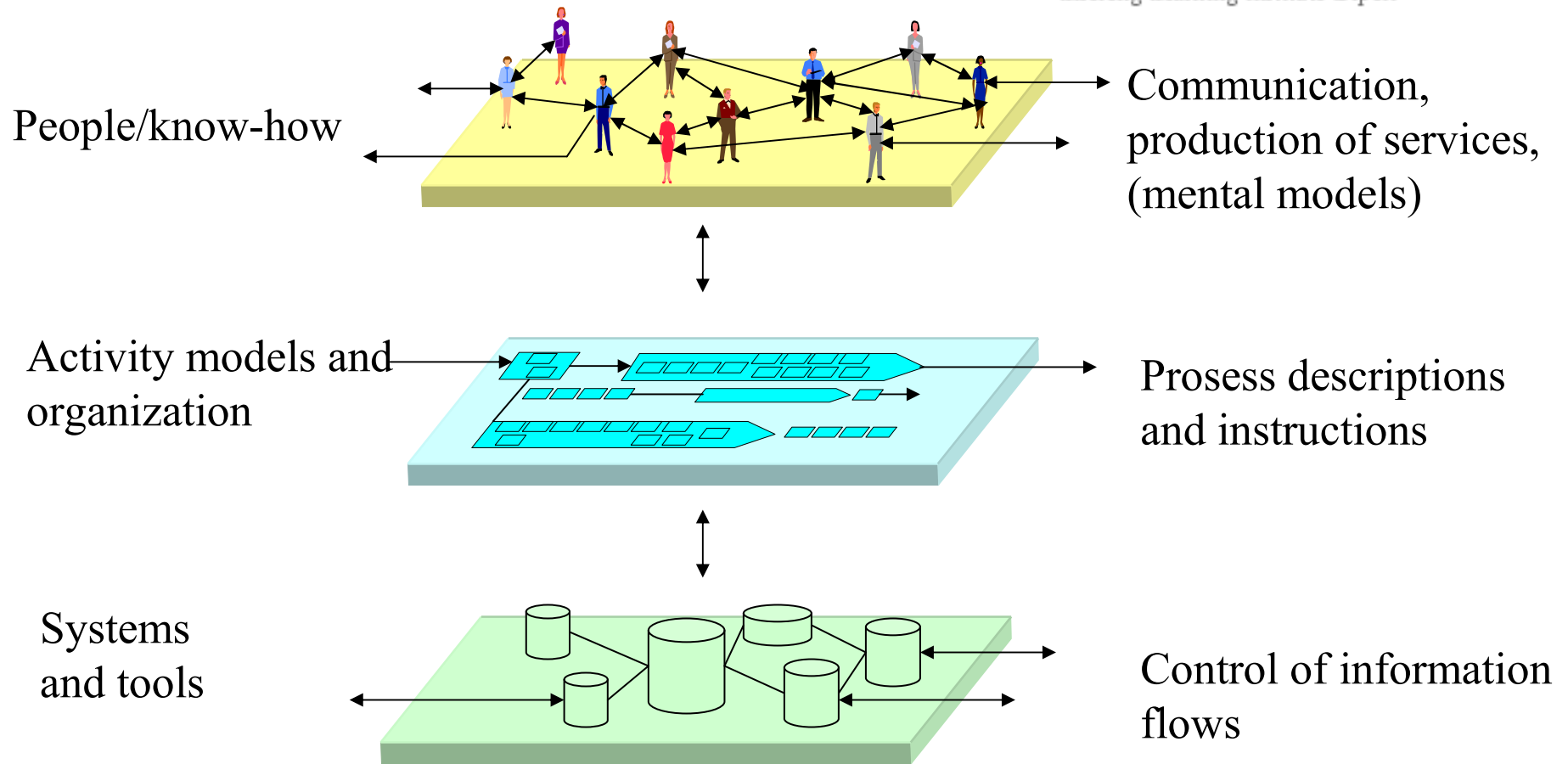
# Roadmap to the future

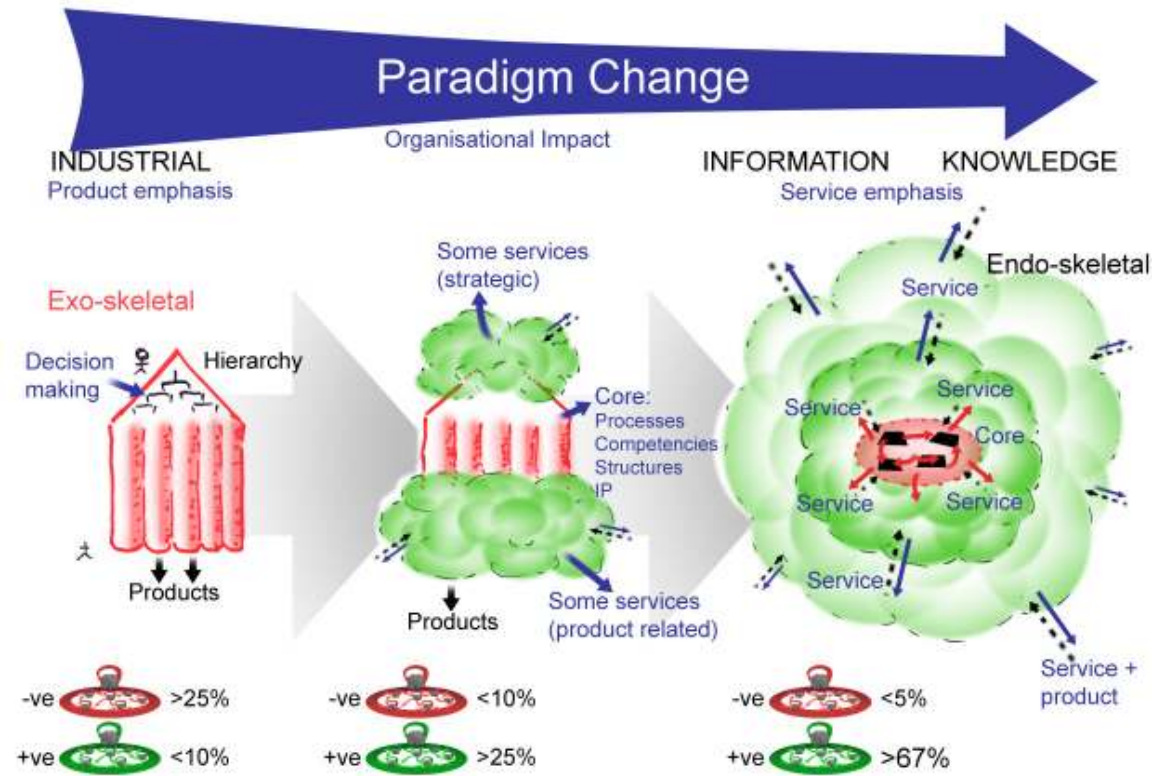
- University as an institute of Information society
- From formal hierarchies to open networks
- Global competition and co-operation of Universities

# The 3-tier organization model



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Bob Day





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Any Questions/Comments?  
Thank you for listening

[heikki.hallantie@tkk.fi](mailto:heikki.hallantie@tkk.fi)