

CEN TRO FORMACIÓ N POSTGRADO  
Vicerrectorado de Investigación y Postgrado

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**Research lines in Continuing Education Management.  
The Continuing Education Centre of the Valencia  
University of Technology experience. 15 years in the  
Binding Units arena.**

**CONTRES Meeting, Helsinki, FINLAND**

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january 2006

# WHERE and HOW

## Vision

Manage to achieve that the UPValencia will be an national & international institutional reference offering high quality CE

## Mision

To help (dinamice) the University in order to offer innovative and high quality CE that collaborate to develop our social environment

# INDEX

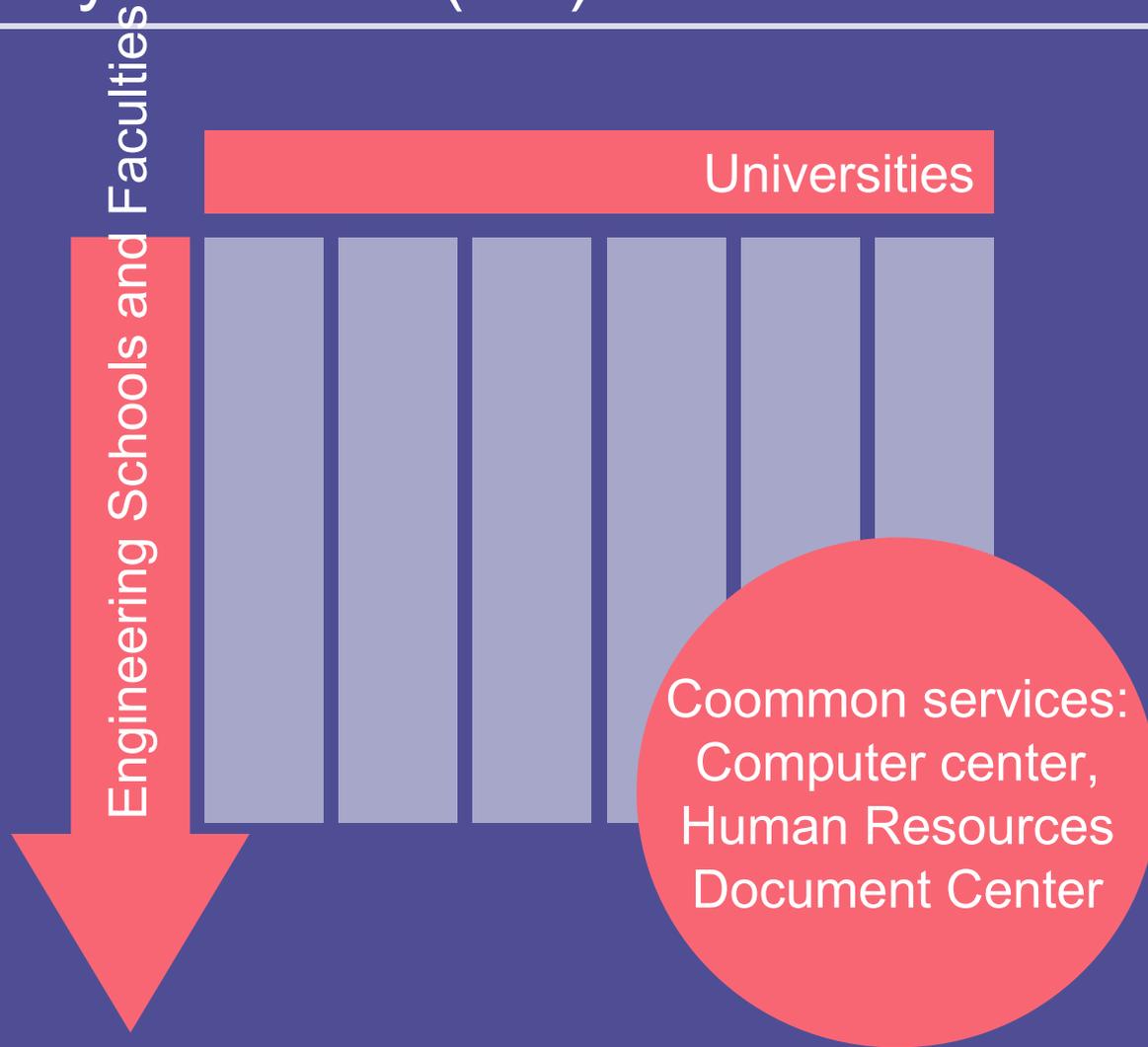
- “Valencia University of Technology”, some figures
- CE, “new” idea in EUROPE?
- Values Chains in CE
- TQM approach to University Management
- Open and distance learning (ODL)

# Models for organizing Universities



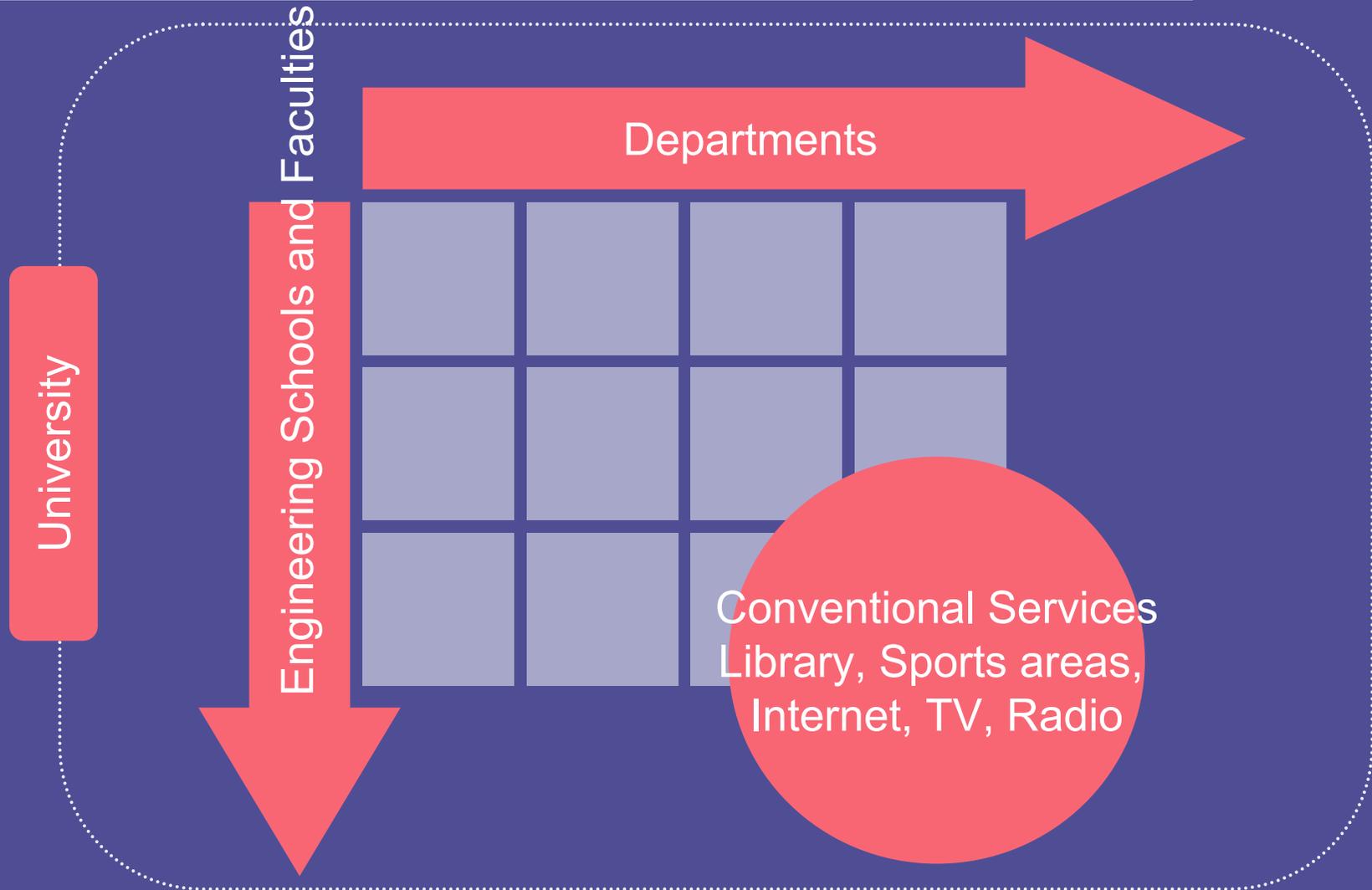
# University structure (1/3)

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# University structure (2/3)

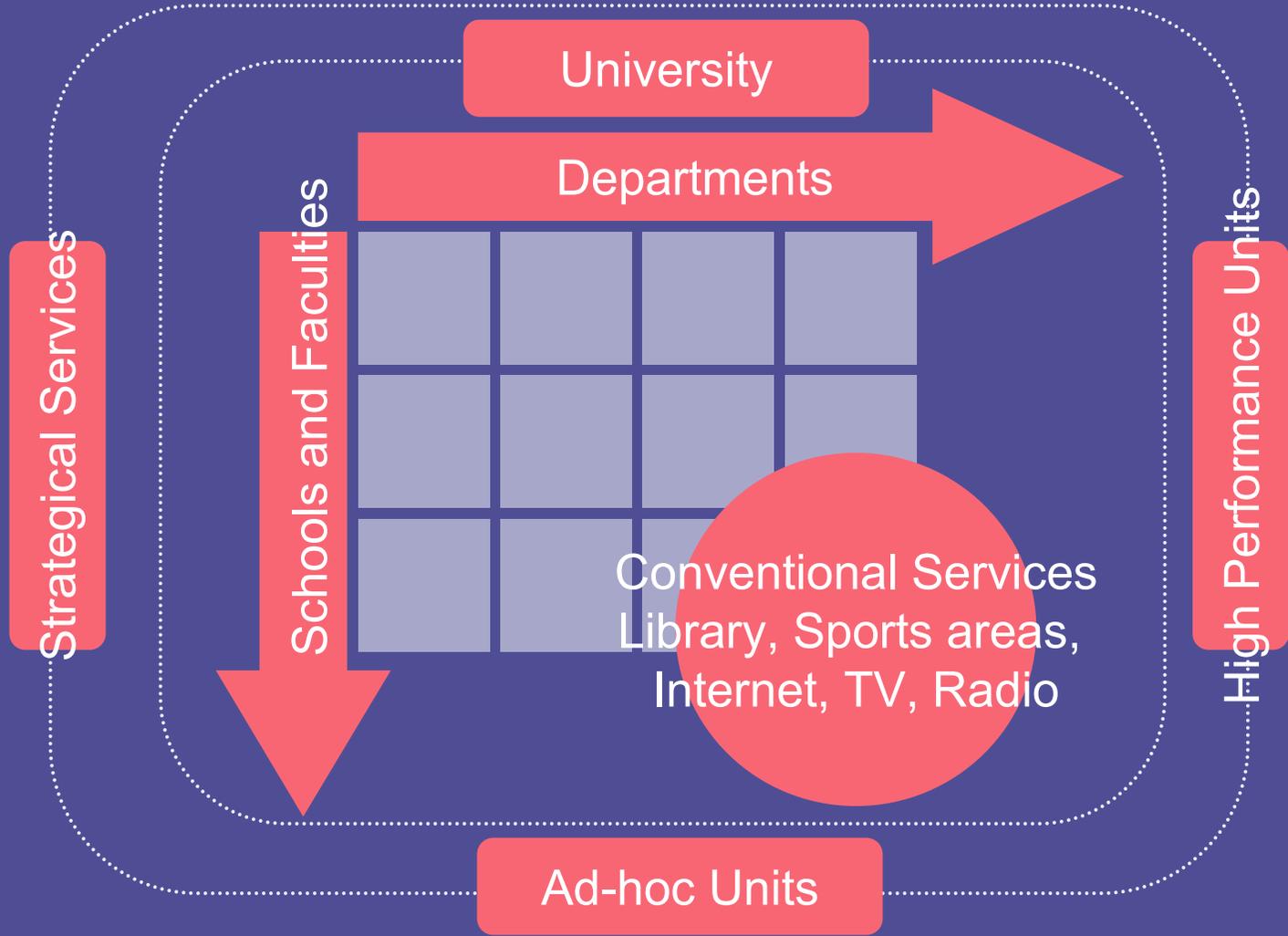
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# University structure (3/3)

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Society



Society

# University Structure (3/3)

- **Strategical services:**

- Students Exchange Service
- Information Office
- Language center
- Senior University
- Virtual

- **Ad-hoc Units**

- Technology Transfer Center
- Continuing Education Center
- Entrepreneurship program
- Employment Center
- Learning Methodologies Center

- **High Performance**

- Research Institutes
- Research Centers
- Research Parks

Strategical services

Ad-hoc Units

Area

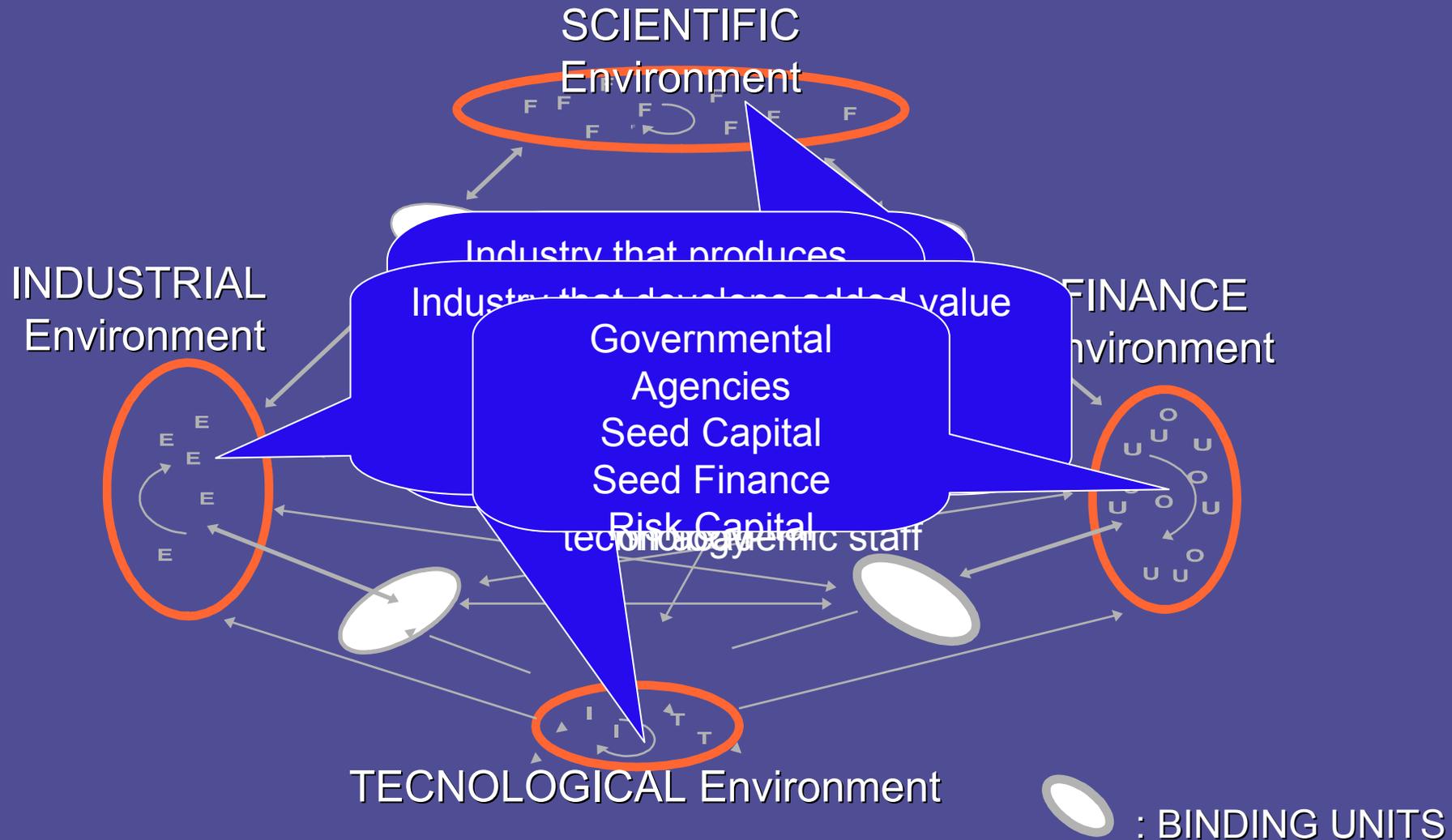
# Research in Continuing Education: CE , new idea? New mission?



# University 3rd mission, some comments

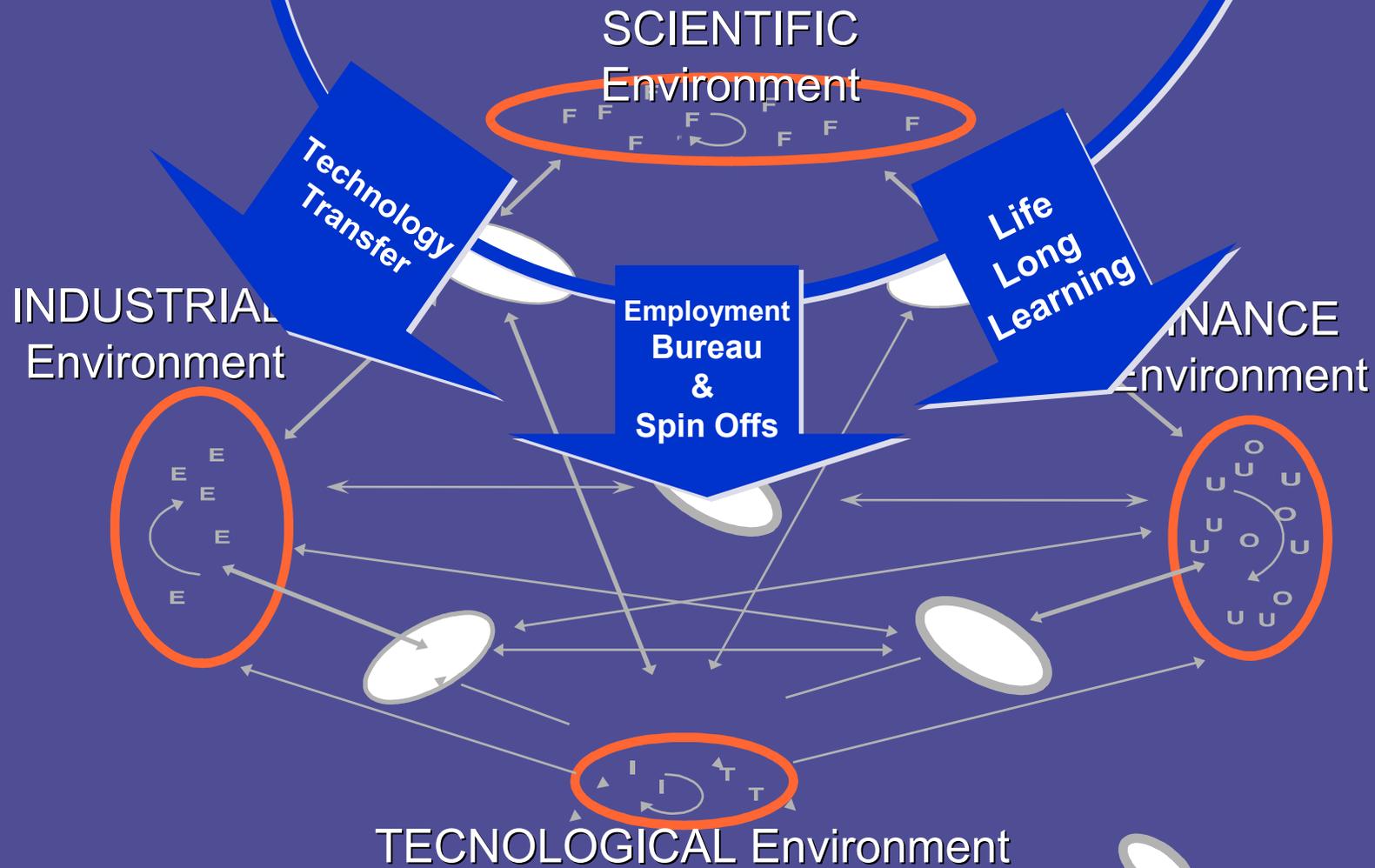
- cooperate “glocally” (globally & locally) with society & industry
  - teaching/training
  - research
  - SERVICES to the community, region, society and industry,
    - technology transfer, life long learning (continuing education) ...
    - employment & entrepreneurs services ...
- who are THE CUSTOMERS?
  - students
  - teachers
  - departments and/or schools
  - Research Units & Institutes
  - financers: Governmental Agencies and “Seed capital”
  - those who develop products and services for the others
  - those who construct machines for the rest and develop basically applied research

# University Third Mission & Regional systems for Innovation



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# University Third Mission



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Valencia

## Third Mission – examples of activity

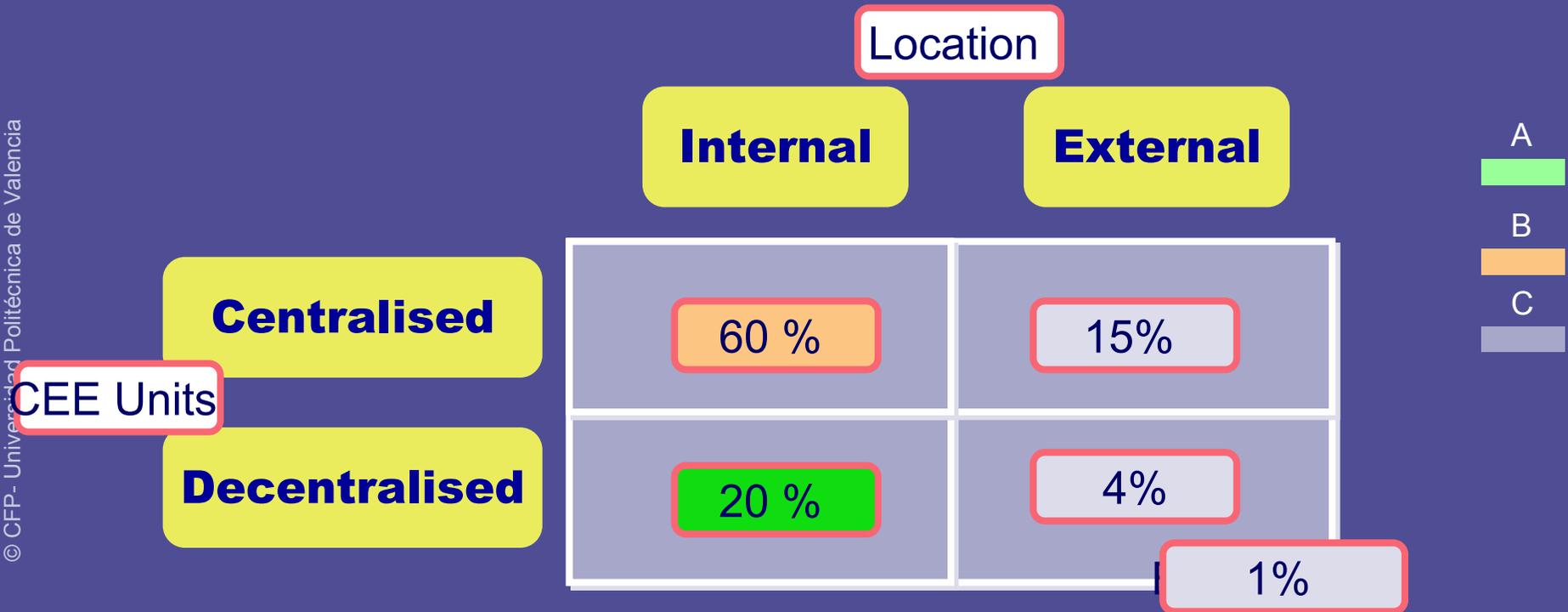
- Commercialisation of intellectual property and expertise
- Entrepreneurship, company formation
- Advisory work and contracts
- Commercialisation of facilities
- Shared development of research and problem-solving agendas
- Contract and collaborative research
- Staff mobility, flow and exchange
- Student placements and other employee links
- Professional and continuing education teaching/learning activities
- Curriculum alignment to societal needs
- Social networking

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■ Non-academic dissemination, media communication, etc.

# Management Model for Continuing Education

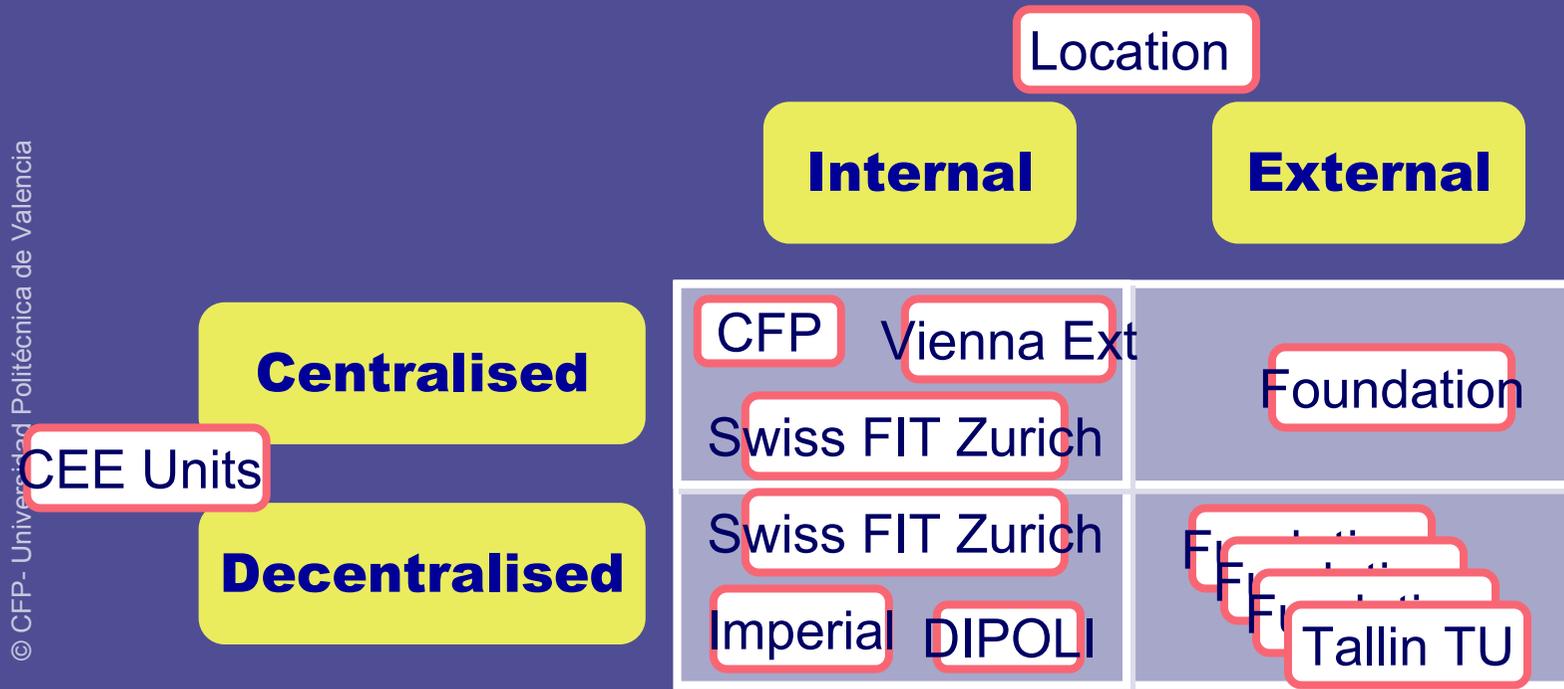
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# Management Model for Continuing Education

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Research Institutes

Maturity

Fact Based

Prize simulation

Valencian GOBERNEM

Colombian Ministry of Educa

Peru Ministry of Education

Questionnaire

Benchmarking tools for CE activities

Self-Identification

Effort - Resources

## La Universidad Politécnica de VALENCIA, algunos datos

